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In the beginning, everything was alive. The smallest objects were endowed with beating hearts ...

Having recalled his life through the story of his physical self in Winter Journal, internationally acclaimed novelist Paul Auster now remembers the experience of his development from within, through the encounters of his interior self with the outer world in REPORT FROM THE INTERIOR.

From his baby's-eye view of the man in the moon to his childhood worship of the movie cowboy Buster Crabbe to the composition of his first poem at the age of nine to his dawning awareness of the injustices of American life, Report from the Interior charts Auster's moral, political and intellectual journey as he inches his way toward adulthood through the post-war fifties and into the turbulent 1960s.

Auster evokes the sounds, smells, and tactile sensations that marked his early life-- and the many images that came at him, including moving images (he adored cartoons, he was in love with films), until, at its unique climax, the book breaks away from prose into pure imagery: The final section of REPORT FROM THE INTERIOR recapitulates the first three parts, told in an album of pictures.

At once a story of the times—which makes it everyone's story—and the story of the emerging consciousness of a renowned literary artist, this four-part work answers the challenge of autobiography in ways rarely, if ever, seen before.

Paul Auster is the bestselling author of Winter Journal, Sunset Park, Invisible, The Book of Illusions, and The New York Trilogy, among many other works. He has been awarded the Prince of Asturias Prize for Literature, the Prix Médicis étranger, the Independent Spirit Award, and the Premio Napoli. He is a member of the American Academy of Arts and Letters, the American Academy of Arts and Sciences, and a Commandeur de l'Ordre des Arts et des Lettres. He lives in Brooklyn, New York.
Billy Crystal is turning 65, and he’s not happy about it. With his trademark wit and heart, he outlines the absurdities and challenges that come with growing old, from insomnia to memory loss to leaving dinners out with half your meal on your shirt. In humorous chapters like "Drugs We Did Then, Drugs We Do Now" and "Buying the Plot," Crystal not only catalogues his physical gripes, but offers a roadmap to his 77 million fellow baby boomers who are arriving at this milestone age with him. He also looks back at the most powerful and memorable moments of his long and storied life, from his first visit to a graveyard, his bar mitzvah, his years doing stand-up in the Village, up through his legendary year at SNL, _When Harry Met Sally_, and his long run as a celebrated Oscars host. Readers get a front row seat to his one day career with the New York Yankees (he was the first player to ever "test positive for Maalox"). his love affair with Sophia Loren, and his first brush with the afterlife. He lends a light touch to more serious topics like religion ("the aging friends I know have turned to the Holy Trinity: Advil, bourbon and Prozac"), death, and the things he wishes he had known as a younger man. As wise and poignant as they are funny, Crystal’s reflections are an unforgettable look at an extraordinary life well lived.

Billy Crystal has starred in dozens of hit films, among them _When Harry Met Sally, City Slickers, The Princess Bride, _and_ Analyze This_. He is the author of the Tony award-winning play _700 Sundays_, about his relationship with his late father, which was later adapted into a book. Crystal was a cast member of _Saturday Night Live_, and has hosted the Academy Awards numerous times. He lives in Los Angeles with his wife.

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* Macmillan to release simultaneous audio edition
It's one of the best lines ever uttered about the entertainment business: “Nobody knows anything.” But William Goldman's famous words no longer apply, because today's smartest executives and stars have discovered a powerful truth. Building a business around blockbuster products—the movies, television shows, albums and books that are hugely expensive to produce and market—is the only strategy that can consistently deliver stellar profits.

Anita Elberse, one of Harvard Business School's most popular professors, has studied the entertainment industry for a decade, and her groundbreaking research proves that blockbusters are essential to success. Now she's written an utterly original book that explains why this strategy works. Using case studies emerging from her unprecedented access to such companies as Warner Bros. and Marvel Enterprises—along with such stars as Jay-Z and Lady Gaga—Elberse demonstrates that if enormous bets are inevitably risky, playing it safe by limiting costs only increases the odds of failure.

Full of inside stories about some of America's most innovative companies and compelling stars, BLOCKBUSTERS shows how the entertainment business really operates. And as other industries come to understand that the rise of digital technologies only increases the importance of blockbusters, this book will become required reading for everyone attempting to navigate the high-stakes world of modern commerce.

Anita Elberse, one of the youngest female professors ever to be awarded tenure at Harvard Business School, is a leading expert on the business of entertainment, media, and sports. Her work has been featured in The New York Times, The Wall Street Journal, Variety, and Fortune. She lives and teaches in Boston, Massachusetts.

Dr. Robert Heller is one of New York City's leading veterinarians, and his Ask Dr. Bob advice column is hugely popular among pet-lovers. Yet Dr. Bob understands animals a lot better than people, and he definitely could use some advice of his own—especially when it comes to his family. His father is angry and controlling, his mother is nearly invisible, and his brother seems bent on destroying not just his own life but the lives of everyone around him. As for Bob's wife, Anna, she is all but perfect, assuming one can ignore her own colorful but deeply dysfunctional clan. And then, just when Bob thinks he's figured out what it takes to thrive in the human world as comfortably as he does among cats, dogs, and hamsters, tragedy strikes. How can he go on living when he is suddenly, soul-killingly alone?

In previous books, Peter Gethers has written charming true tales about what a man can learn from a beloved cat. Now he ventures into new territory with a funny, touching novel about a pet doctor who finds out what it means to be human, and what a family must do to truly become a family. Full of unforgettable characters, this dazzling novel will remind everyone that sometimes we need a lot more than love to make the world go around—but that love is an awfully good place to start.

Peter Gethers is the author of The Cat Who Went to Paris, the first book in a bestselling trilogy about his extraordinary cat Norton. When not writing memoirs and novels, he is a screenwriter, playwright, book publisher, and film and television producer. He is also the co-creator and co-producer of the hit off-Broadway play, Old Jews Telling Jokes, and one of the co-creators of Rotisserie League Baseball, which begat the fantasy sports craze. He lives in New York City and Sag Harbor, New York.
Lauded as his #1 favorite book of the year, Stephen King advised President Obama, in the pages of *Entertainment Weekly*, to pick up Michael Gruber’s previous book, *The Good Son*. With an unforgettable hero, *THE RETURN* is as exciting and provocative as Gruber’s best work.

The real Richard Marder would shock his acquaintances, if they ever met him. Even his wife, long dead, didn’t know the real man behind the calm, cultured mask he presents to the world. Only an old army buddy from Vietnam, Patrick Skelly, knows what Marder is capable of. Then, a shattering piece of news awakens Marder’s buried desire for vengeance; with nothing left to lose, he sets off to punish the people whose actions, years earlier, changed his life. Uninvited, Skelly shows up and the two of them together raise the stakes far beyond anything Marder could have envisioned.

As Marder and Skelly head toward an apocalypse of their own making, Marder learns that good motives and sense of justice can’t always protect the people a man loves. A range of fearsomely real characters, from a brutally violent crime lord to a daringly courageous young woman, a roller-coaster of twists and turns, and a shattering exploration of what constitutes morality in the face of evil, Michael Gruber has once more proven that he is "a gifted and natural storyteller" (Chicago Tribune) and shows why he has been called "the Stephen King of crime writing." (Denver Post).

Michael Gruber is the author of *The Good Son*, *The Book of Air and Shadows*, and *The Forgery of Venus*. He has a Ph.D. in marine sciences and began freelance writing while working in Washington D.C. as a policy analyst and speech writer. Since 1990, he has been a full-time writer. He is married and lives in Seattle, Washington.

Janice Hadlow has been the Controller of BBC Two since 2008. She was educated at comprehensive school in Swanley, in north Kent, and graduated with a BA in History from King’s College London in 1978. This is her first book. She currently lives in Watlington, Oxfordshire.

Janice Hadlow has been the Controller of BBC Two since 2008. She was educated at comprehensive school in Swanley, in north Kent, and graduated with a BA in History from King’s College London in 1978. This is her first book. She currently lives in Watlington, Oxfordshire.
Originally published in 1973 by Holt, Reinhardt and Winston, FEAR OF FLYING, the internationally bestselling story of Isadora Wing by Erica Jong coined a new phrase for a sex act and launched a new way of thinking about gender, sexuality, and liberty in our society. On the 40th anniversary of its initial publication, we, the original publisher, are re-issuing this seminal work with a new introduction by Jennifer Weiner.

Erica Jong grew up in Manhattan and majored in writing and literature at Barnard. She received her MA in 18th-century English literature from Columbia and left before finishing her PhD to write FEAR OF FLYING, which has sold 20 million copies worldwide. She has written award-winning poetry, fiction and non-fiction. She lives in NYC and Connecticut.

Jennifer Weiner, a graduate of Princeton, is the #1 NYT bestselling author of 10 books, including Good in Bed, and In Her Shoes.

Dermot Lynch grabs his bags from the bus’s dusty undercarriage and begins to climb the hill to his son’s house. A retired bus driver and recent widower, it is his first time in Spain, the first time he has been out of Birmingham in many years. When he finally arrives at the gates of his son’s crumbling development, it is not what he had imagined. His son Eamonn is one of only a handful of settlers in a half-finished ghost town development, Lomaverde. Eamonn can no longer hide the truth about what has become of his great escape: He’s fallen prey to an all too alluring vision, and now he’s upside-down in a dream that is slipping away.

But Dermot finds something beautiful and nostalgic in Lomaverde’s decline—reminiscent of his childhood in Ireland. Soon he is the center of attention in the tiny community of ex-pats where paranoid speculation, goat-hunting, and drinking are just some of the ways to pass the long isolating days. As the happenings in Lomaverde take a strange turn, father and son slowly begin to peel back their pasts, and they uncover a shocking secret at the heart of this ad hoc community.

With the depth, grace, and wry authenticity that have characterized Catherine O’Flynn’s previous work, MR. LYNCH’S HOLIDAY gives us a story that again shimmers with “the power of good old realism,” (Jane Smiley, The LA Times) about love, connection, and a father and son finding each other and a vision of the future exactly when they need it most.

Catherine O’Flynn is the author of the bestselling debut novel, What Was Lost, which won the Costa First Novel Award in 2007, was short-listed for The Guardian First Book Award, and was long-listed for the Booker Prize and the Orange Prize. Her second novel, The News Where You Are was an Indie Next List selection and was shortlisted for the 2011 Edgar award for Best Paperback Original. She lives in Birmingham, England.
Bill O'Reilly
UNTITLED WORK ON AGREED UPON TOPIC
September 2013
History
Editor: Gillian Blake

The next installation in O'Reilly's wildly successful series retelling the assassinations of history's most famous individuals.

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Territory: World

* Macmillan to release simultaneous audio edition

Paul Schneider
OLD MAN RIVER
The Mississippi River in North American History
September 2013
History
Editor: Jack Macrae

In OLD MAN RIVER, the reader sees the upper Mississippi begin life uneventfully as a trickle seeping out of Lake Itasca, gathering the waters of nearly forty percent of the United States by the time the river enters the Gulf of Mexico.

For millennia, native cultures rose and fell in the watershed. Some fifteen thousand years ago the majestic river and its tributaries provided Paleolithic humans with the routes by which they began the exploration of the continent's interior. Among early mysteries Paul Schneider examines in this richly detailed story are the ancient effigy mounds—earth-art modeled after serpents, birds, and bears—some hundreds of feet in length. Cahokia, the great pre-Columbian city, flourished near the majestic river in the centuries immediately preceding the arrival of the Europeans.

In the 19th century home-grown folk heroes, such as Daniel Boone and the half-alligator half-man, Mike Fink were creatures of the rivers, the real life predecessors to Twain's Huck and Jim and Melville’s Confidence Man and mythical predecessors to the cowboy.

Schneider traces the history of the Mississippi from its origins in the deep geologic past to the present. Though the busiest waterway on the planet today, the river remains a paradox—half devastated product of American ingenuity, half magnificent natural wonder.

Paul Schneider is the acclaimed author of the Bonnie and Clyde, Brutal Journey, The Enduring Shore, and The Adirondacks, a New York Times Book Review Notable Book. He and his wife, the photographer Nina Bramhall, and their son, Nathaniel, divide their time between Bradenton, Florida, and West Tisbury, Massachusetts.

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Territory: World
The United States has been “at war” for more than a decade. Yet as war has become normalized, a yawning gap has opened between America’s soldiers and the society in whose name they fight. For ordinary citizens, as former Defense Secretary Robert Gates has acknowledged, armed conflict has become an “abstraction” and military service “something for other people to do.”

In BREACH OF TRUST, bestselling author Andrew Bacevich takes stock of the separation between Americans and their military, tracing its origins to the Vietnam era and exploring its pernicious implications: a nation with an abiding appetite for war waged at enormous expense by a standing army demonstrably unable to achieve victory. Among the collateral casualties are values once considered central to democratic practice, among them the principle that responsibility for defending the country should rest with its citizens.

Citing figures as diverse as the martyr-theologian Dietrich Bonhoeffer and the Marine-turned-anti-warrior Smedley Butler, BREACH OF TRUST summons Americans to restore that principle. Rather than “something for other people to do,” national defense should become the business of “we the people.” Should Americans refuse to shoulder this responsibility, Bacevich warns, the prospect of endless war, waged by a “foreign legion” consisting of professionals and contractor-mercenaries, beckons. So too does bankruptcy—moral as well as fiscal.

One morning in 1805, off a remote island in the South Pacific, Captain Amasa Delano, a seal-hunter, climbed aboard a distressed Spanish slave ship. He spent all day on the ship, distributing food and water, yet failed to see that the slaves, having seized control and slaughtered most of the crew, were no longer humble servants but in charge. When Delano finally realized the deception, he responded with explosive violence.

Drawing on research on four continents, EMPIRE OF NECESSITY is the untold history of this extraordinary event and its bloody aftermath. With the same gripping storytelling praised in Fordlandia, historian Greg Grandin tracks the West African slaves through the horrors of the Middle Passage and their forced march from the Argentine pampas to the cold, high Andes, providing a new transnational history of slavery in the Americas. He also follows Delano, an idealistic, anti-slavery New Englander, as he kills the slaves and hunts seals to extinction—his slide from benevolence to barbarism an expression of the human exploitation and environmental destruction that marked the early years of American expansion.

Amasa Delano’s blindness that day has already inspired one masterpiece—Herman Melville’s Benito Cereno. Now Grandin returns to the event to paint an indelible portrait of a new nation that believes itself to be a beacon of freedom, law, and reason but is driven instead by darker and more violent ambitions.

**Greg Grandin** is the author of Fordlandia, a finalist for the Pulitzer Prize in History and the National Book Award, as well as Empire’s Workshop and the award-winning The Blood of Guatemala. A professor of history at New York University and a recipient of fellowships from both the Guggenheim foundation and the New York Public Library’s Cullman Center, Grandin has served on the United Nations Truth Commission investigating the Guatemalan Civil War and has written for the Los Angeles Times, The Nation, The New Statesman, and The New York Times.

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Agent: Susan Rabiner @ Susan Rabiner Literary Agency, 914 714 5730
Territory: World
The Occupy movement gave us energy and language, but its critics were quick to ask “What are the ideas?” THE FUTURE WE WANT is the answer. In a sharp, rousing collective manifesto, nineteen cultural and political critics under 30 dismantle the usual liberal solutions to America’s ills and propose something else.

What would finance look like without Wall Street? Or the workplace with responsibility shared by all the workforce? From a campaign to limit work hours, to a program for full employment, to proposals for a new feminism, The Future We Want has the courage to think of alternatives that are both utopian and possible.

Brilliantly clear and provocative, THE FUTURE WE WANT, edited by Jacobin magazine founder Bhaskar Sunkara and The New Inquiry’s Sarah Leonard, both in their early twenties, harnesses the energy and creativity of an angry generation and announces the arrival of a new political left that not only protests but plans.

At 23, Sarah Leonard is the youngest editor to work at Dissent. She is also editor of the online journal The New Inquiry and of Occupy!: Scenes from Occupied America. Leonard, who lives in New York, has written for n+1, Bookforum, and Dissent. Bhaskar Sunkara, also 23, is a staff writer at In These Times and founder-editor of Jacobin, a political quarterly. Sunkara and Jacobin have been featured on MSNBC, in Rolling Stone, the Chronicle of Higher Education, and Slate. He lives in New York.

The Kremlin is the heart of the Russian state, a fortress whose blood-red walls have witnessed more than eight hundred years of political drama and extraordinary violence. It has been the seat of a priestly monarchy and a worldly church; it has served as a crossroads for diplomacy, trade, and espionage; it has survived earthquakes, devastating fires, and at least three revolutions. Its very name is a byword for enduring power. From Ivan the Terrible to Vladimir Putin, generations of Russian leaders have sought to use the Kremlin to legitimize their vision of statehood.

Drawing on a dazzling array of sources from hitherto unseen archives and rare collections, renowned historian Catherine Merridale traces the full history of this enigmatic fortress. The Kremlin has inspired unnumbered myths, but no invented tales could be more dramatic than the operatic successions and savage betrayals that took place within its vast compound of palaces and cathedrals. Today, its sumptuous golden crosses and huge electric red stars blaze side by side as the Kremlin fulfills its centuries-old role, linking the country’s recent history to its distant past and proclaiming the eternal continuity of the Russian state.

More than an absorbing history of Russia’s most famous landmark, this highly original book uses the Kremlin as a unique lens, bringing into focus the evolution of Russia’s culture and the meaning of its politics.

Catherine Merridale is the author of the critically acclaimed Ivan’s War: Life and Death in the Red Army, 1939–1945, and Night of Stone: Death and Memory in Russia. Professor of Contemporary History at Queen Mary University of London, she has also written for The Guardian, The Literary Review, and The London Review of Books, and she contributes regularly to broadcasts on BBC radio. She lives in Oxfordshire.

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In the half-century since its premiere, Fiddler on the Roof has had an astonishing global impact. Beloved by audiences the world over, performed from rural high schools to grand state theaters, Fiddler is a supremely potent cultural landmark.

In a history as captivating as its subject, award-winning drama critic Alisa Solomon traces the story of how and why Tevye the milkman, the creation of the great Yiddish writer Sholem-Aleichem, was reborn as blockbuster entertainment and a cultural touchstone, not only for Jews and not only in America. It is a story of the theater, following Tevye from his humble appearance on the New York Yiddish stage through his adoption by leftist dramatists as a symbol of oppression, to his Broadway debut in one of the last big book musicals, and his ultimate destination—a major Hollywood picture.

Solomon reveals how the show spoke to the deepest conflicts and desires of its time: the fraying of tradition, generational tension, the loss of roots. Audiences everywhere found in Fiddler immediate resonance and a usable past, whether in Warsaw, where it unlocked the taboo subject of Jewish history, or in Tokyo, where the producer asked how Americans could understand a story that is “so Japanese.”

Rich, entertaining and original, WONDER OF WONDERS reveals the surprising and enduring legacy of a show about tradition that itself became a tradition.

Alisa Solomon teaches at Columbia University’s Graduate School of Journalism, where she directs the Arts & Culture concentration in the MA program. A theater critic and general reporter for the Village Voice, she has also contributed to the New York Times, The Nation, Tablet, The Forward, and other publications. Her first book, Re-Dressing the Canon: Essays on Theater and Gender, won the George Jean Nathan Award for Dramatic Criticism. She lives in New York City.

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Territory: USCP/OM
Chen Guangcheng
UNTITLED CHEN GUANGCHENG MEMOIR

It was like a scene out of a thriller: one night in April 2012, China’s most famous political activist—a blind, self-taught lawyer—climbed over the wall of his heavily guarded home and escaped. For days, his whereabouts remained unknown; after he turned up at the American embassy in Beijing, a furious round of high-level negotiations finally led to his release and a new life in the United States.

Chen Guangcheng is a unique figure on the world stage, but his story is even more remarkable than we knew. The son of a poor farmer in rural China, blinded by illness when he was an infant, Chen was fortunate to survive a difficult childhood. But despite his disability, he was determined to educate himself and fight for the rights of his country’s poor, especially a legion of women who had endured forced sterilizations under the hated “one child” policy. Repeatedly harassed, beaten, and imprisoned by Chinese authorities, Chen was ultimately placed under house arrest. After a year of fruitless protest and increasing danger, he evaded his captors and fled to freedom.

Both a riveting memoir and a revealing portrait of modern China, this passionate book tells the story of a man who has never accepted limits and always believed in the power of the human spirit to overcome any obstacle.

Chen Guangcheng, known to many of his countrymen as “the barefoot lawyer,” was born in the village of Dongshigu in 1972. Blind since infancy, illiterate until his late teens, he ultimately taught himself law and became a fiery advocate for thousands of Chinese who had no voice. His escape from his jailers in China made international headlines, and he remains uncompromising in his commitment to human rights. He now lives with his wife and two young children in New York City.

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Agent: Robert Barnett @ Williams & Connolly LLP, 202 434 5034
Territory: World

* Macmillan to release simultaneous audio edition
At the height of the Cold War, two extraordinary brothers ran the overt and covert sides of American foreign policy. Because so much of what they did was secret, the scope of their global campaign has remained obscure. THE BROTHERS, Kinzer’s groundbreaking dual biography, brings it fully to light.

Secretary of State John Foster Dulles and his brother, Allen Dulles, director of the CIA, spent the 1950s waging clandestine war. Bestselling author Stephen Kinzer describes operations that threw countries into chaos—and brought the United States into a new era of covert intervention.

The Dulles brothers grew up with the legacy of pioneers and missionaries. They worked as lawyers for America’s richest corporations. In office, they lashed out against enemies everywhere. This book, drawing on new research and primary sources, tells their dramatic story.

Kinzer’s portrait unfolds against the cultural background of twentieth-century America, with influences ranging from jazz to Western movies. He depicts two brothers with identical ideology but wildly different personalities. The Secretary of State was dour and friendless. His brother, the Director of Central Intelligence, was not only an audacious spymaster but a party-lover and unabashed adulterer.

The Dulles brothers helped set off bloody crises from Vietnam to Iran to the Congo. Their story is the story of modern America.

Stephen Kinzer is the author of numerous books on the history of U.S. foreign intervention, including All the Shah's Men, Overthrow, and Bitter Fruit. An award-winning foreign correspondent, he served as The New York Times's bureau chief in Turkey, Germany, and Nicaragua and as The Boston Globe's Latin America correspondent. He has taught at Northwestern and Boston Universities, contributes to The New York Review of Books, and is a columnist for The Guardian. He lives in Boston.
Bill McKibben is not a person you’d expect to find handcuffed in the city jail in Washington, D.C. But that’s where he spent three days in the summer of 2011, after leading the largest civil disobedience in thirty years to protest the Keystone XL pipeline. A few months later the protesters would see their efforts rewarded when President Obama agreed to put the project on hold.

And yet McKibben realized that this small and temporary victory was at best a stepping stone. With the Arctic melting, the Midwest in drought, and Sandy scouring the Atlantic, the need for much deeper solutions was obvious. Some of those would come at the local level, and McKibben recounts a year he spends in the company of a beekeeper raising his hives as part of the growing trend toward local food. Other solutions would come from a much larger fight against the fossil fuel industry as a whole. **OIL AND HONEY** is McKibben’s account of these two necessary and mutually reinforcing sides of the global climate fight—from the absolute center of the maelstrom and from the growing hive of small-scale local answers to the climate crisis. With characteristic empathy and passion, he reveals the imperative to work on both levels, telling the story of raising a year’s honey crop and building a social movement that’s still cresting.

**Bill McKibben** is the author of more than a dozen books, including *The End of Nature*, *Eaarth*, and *Deep Economy*. He is the founder of the environmental organization 350.org, and was among the first to warn of the dangers of global warming. He is the Schumann Distinguished Scholar at Middlebury College and a fellow of the American Academy of Arts and Sciences. He lives in Ripton, Vermont, with his wife, the writer Sue Halpern, and their daughter.

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Territory:   World

* Macmillan to release simultaneous audio edition
Why do successful people get things done at the last minute? Why does poverty persist? Why do organizations get stuck firefighting? Why do the lonely find it hard to make friends? These questions seem unconnected, yet Sendhil Mullainathan and Eldar Shafir show that they are all examples of a mindset produced by scarcity.

Drawing on cutting-edge research from behavioral science and economics, Mullainathan and Shafir show that scarcity creates a similar psychology for everyone struggling to manage with less than they need. Busy people fail to manage their time efficiently for the same reasons the poor and those maxed out on credit cards fail to manage their money. The dynamics of scarcity reveal why dieters find it hard to resist temptation, why students and busy executives mismanage their time, and why sugar cane farmers are smarter after harvest than before. Once we start thinking in terms of scarcity and the strategies it imposes, the problems of modern life come into sharper focus.

Mullainathan and Shafir also discuss how scarcity affects our daily lives, recounting anecdotes of their own foibles and making surprising connections that bring this research alive. Their book provides a new way of understanding why the poor stay poor and the busy stay busy, and it reveals not only how scarcity leads us astray, but also how individuals and organizations can better manage scarcity for greater satisfaction and success.

Sendhil Mullainathan, a professor of economics at Harvard University, is a recipient of a MacArthur Foundation “genius grant” and conducts research on development economics, behavioral economics, and corporate finance. He lives in Cambridge, Massachusetts.

Eldar Shafir is the William Stewart Tod Professor of Psychology and Public Affairs at Princeton University. He conducts research in cognitive science, judgment and decision-making, and behavioral economics. He lives in Princeton, New Jersey.